

CARTE À PARFUM

Uncoated papers and board made from ECF pulp, FSC® certified. Available in 4 shades: White, Premium White, Ivory and Black.

DESCRIPTION

RANGE

TECHNICAL
FEATURES

ref. standard/instrument
unit of measure

CIE Whiteness (col. White)
ISO 11476: 148% ± 5

CIE Whiteness (Prem. White)
ISO 11476: 155 % ± 5

Absolutly Humidity
ISO 287: 7% ± 1

*Roughness only for WHITE
shade: 1200 ml/min ± 200 ml/min

ECOLOGICAL
FEATURES

NOTES

PRODUCT DATA SHEET
CARTE À PARFUM/6W2
Update 02/2026
Rev. n° 01

SIZE	GRAIN	SUBSTANCE		
72X102	LG	180	300	350

SUBSTANCE	BULK	ROUGHNESS*	TABER STIFFNESS 15°		COBB (60 SEC.)
ISO 536	ISO 534	ISO 8791-2	ISO 2493		ISO 535
g/m²	cm³/g	ml/min	mN		g/m²
			long ± 10%	trasv ± 10%	
180 ± 4%	1,39	750 ± 150	110	50	400 (min 320)
300 ± 5%	1,42	750 ± 150	300	150	400 (min 320)
350 ± 5%	1,43	750 ± 150	400	180	400 (min 320)



THE PRODUCT IS RECYCLABLE ACCORDING TO ATICELCA 501:2025 AND CEPI V.2:2022, BASED ON UNI 11743:2019

Special runs available upon request. In case of printing with large areas of solid color, it is advisable to perform tests before carrying out the process.

CARTE À PARFUM

Carte à Parfum is a product developed for the world of perfumery, crafted to receive, retain, and release fragrance essences. It delivers top performance when high mechanical strength is required for blotters and brand customization within the beauty and fragrance industries.

APPLICATIONS

Suitable for the main printing systems such as screen printing, traditional litho-offset and UV printing. In the case of high ink coverage, we recommend adjusting the printing setup to allow proper ink drying. The macroporous surface requires the use of oxidative ink ranges. Since this paper is designed to absorb, retain, and release olfactory essences, in case of huge ink coverage we recommend to set to the minimum the ink load in order to let the ink drying properly. The best performance is achieved in dry embossing and hot foil stamping, even with very fine details. Due to its characteristic surface roughness, a specific adjustment of printing pressures is required.

PRINTING SUGGESTIONS

Better results are achieved with screen-printing coating, although two passes are often necessary to achieve an optimal result. Laminating and protective varnish on the whole surface are not recommended because they may partially alter the perception of the fragrance. Pay attention to the surface of Black color: if scratched or rubbed against another white surface can release traces of black pigment. Good results in the main packaging processes: cutting, die-cutting, creasing, folding and gluing.

CONVERTING SUGGESTIONS

