

## **LAID WS**

Wet-strength uncoated laid paper for labels made from pure E.C.F. cellulose pulp, FSC® certified. Available in 4 shades: Classic Cream, Classic White, Lily White and Soft Ivory.

DESCRIPTION

SIZE	GRAIN	SUBSTANCE
72X102	LG	80

RANGE

SUBSTANCE	BULK	OPACITY		COBB 60	W.B.R.	DRY TENSILE STRENGTH	
ISO 536	ISO 534	ISO 2471		ISO 535	ISO 3781	ISO 1924	
g/m²	cm³/g	%		g/m²	%	kN/m	
•		DRY	WET			long±10%	trasv±10%
80 ± 3%	1,5	88 ± 2	≥70	22 ± 4	≥11	5,2	2,5

CARATTERISTICHE

**TECNICHE** Rif. a norma/strumento unità di misura

Brightness - ISO 2470 (R457) (col. Classic White)  $104\% \pm 2$ 

CIE Whiteness (col. Classic White) 142%  $\pm$  4

Brightness - ISO 2470 (R457) (col. Classic Cream) 55% ± 3

Brightness - ISO 2470 (R457) (col. Lily White)  $55\% \pm 3$ 

 $\begin{array}{l} \text{Brightness - ISO 2470 (R457)} \\ \text{(col. Soft Ivory) 55\% \pm 3} \end{array}$ 

Relative Humidity 50% ± 5 ref. TAPPI 502-98

Roughness Bendtsen (ISO 8791-2) Top.  $400 \pm 100 \, \text{ml/min}$ .

SPECIFIC TREATMENTS





ECOLOGICAL FEATURES

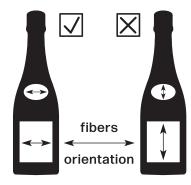
Special runs available upon request.

**NOTES** 

## **LAID WS**

For labelling, always observe the correct indications as regards grain direction. It must be parallel to the base of the bottle (see drawings).

**APPLICATIONS** 



Suitable with the main printing systems: offset, blind embossing, hot foil stamping, thermography, screen printing and flexography. The macroporous surface requires the use of oxidative drying inks.

PRINTING SUGGESTIONS

The varnish printed with an offset machine is almost fully absorbed and therefore it doesn't improve gloss or protection. Good results with major processing operations such as: cutting, die-cutting and glueing.

CONVERTING SUGGESTIONS

